

MODERN LUXURY

BOSTON COMMON

The STYLE ISSUE

With Rosalía &
Boston's Top
Tastemakers

BAUBLES
THAT DAZZLE

THE BEST SUSHI
IN TOWN & FASHION'S
FINEST LANDS IN BACK BAY

MODERN LUXURY SPOTLIGHT

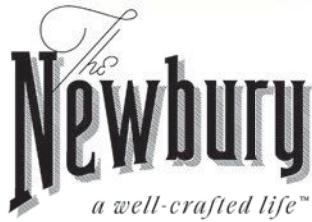
DYNAMIC

Women

WRITTEN BY KACIE WHITMAN

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SHOT ON LOCATION AT THE NEWBURY BOSTON



DYNAMIC WOMEN



DR. STACY COEN

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“A Dynamic Woman is driven by the power of passion, leveraging her innate energy to inspire and lead,” says Dr. Stacy Coen. “She balances empathy with assertiveness, intuition with intellect while navigating challenges with grace and determination. As a Dynamic Woman herself, Dr. Stacy Coen lives out these characteristics as the optometrist and owner of BLINK, a full-service eyecare and eyewear retailer.

Through Dr. Coen’s prioritizing of exceptional patient-centric care, BLINK has accumulated all five-star reviews and was recognized this summer by Boston.com readers in the Top 15 Favorite Newbury Street Stores.

The three secrets that led to this optometrist’s success are commitment, modern technology and entrepreneurship. Dr. Coen is an active listener who asks thorough questions and performs diagnostic testing to tailor treatments to each patient. She provides the best eye exams in Boston, regularly researching the latest technologies, such as introducing ETERNA treatments this month to treat dry eyes as well as reducing unwanted wrinkles around the eyes, face and neck. As an entrepreneur, she single-handedly selects frames and lenses of the highest material grades for her clientele and ensures a personalized experience, from entering a beautifully curated showroom to receiving attentive care from Dr. Coen.

This Dynamic Woman’s leap from a traditional medical practice to founding BLINK represents a professional risk, one she undertook with that personal investment leads to true fulfillment. Her challenges— from navigating construction projects to mastering social media marketing— were met with perseverance and accomplishment.

Initiatives like collecting and refurbishing used glasses for those in need exemplify Dr. Coen’s passion for improving access to proper vision care. She also champions fellow women in the workforce, advising them to “Find balance while pursuing your passions; that’s what leads to a rewarding and fulfilling life.”

